

# BUSINESS MEMBERSHIP AT OLIVER ART CENTER

We support the businesses that support us! Business memberships come with a variety of benefits, with levels to fit any budget. Support our mission and make a direct impact in the local community by becoming a Business Member today!



## Community Pillar Business Membership - \$1500 annually

All basic Community Leader benefits plus...

- Your marketing image or short video promo on our digital lobby display
- Free 1/2 page full-color display ad in our printed catalog (mailed to 1000+ members and distributed throughout the region)
- Free logo/link placement on the OAC live webcam landing page for the year
- 20% discount on a classroom meeting space or Sunset Deck event rental



## Community Leader Business Membership - \$500 annually

All basic Community Champion benefits plus...

- Sponsorship of one exhibition of your choice in our galleries, with supporting advertising
- Free 1/4 page full-color display ad in our next printed catalog (mailed to 1000+ members and distributed throughout the region).
- Logo and link in all OAC newsletters throughout the year
- 15% off classroom meeting space rentals



## Community Champion Business Membership - \$100

All basic Business Alliance benefits plus...

- Your logo and link in rotating email newsletters and social posts
- 10% off Oliver Art Center classes for the primary account holder
- 10% off classroom meeting space rentals
- Member discounts on special events tickets



## Business Alliance Membership - \$55 annually (Nonprofits \$35)

- Your logo and link on our Business Alliance web page
- Monthly email newsletter subscription to stay informed about events and activities
- Your promotional literature on display in our lobby rack (space permitting)
- 10% off all print and web advertising
- Invitations to special events for Business Alliance members



### OAC BY THE NUMBERS:

10,000+ annual visitors

2000+ email subscriptions

2200 Facebook Followers

1400 Instagram Followers

13,000+ annual web visitors

1000+ Members

## ADVERTISE WITH OAC



The Oliver Art Center publishes a 40 page, full color catalog each spring that details our current season of classes, concerts, exhibits and special events. Mailed to over 1000 members as well as distributed throughout northern Michigan, this catalog is kept all season and widely shared. Choose from a variety of display ad sizes to suit your needs! Call or email for specifications and file formats accepted.

Display Ad Size	Price
Full Page (5.5" w x 8.5" h)	\$225.00
1/2 Page (5.5" w x 4.25" h)	\$150.00
1/4 Page Vertical (2.75" w x 4.25" h)	\$100.00
Nonprofit Full Page	\$157.50
Nonprofit 1/2 Page	\$105.00
Nonprofit 1/4 Page	\$70.00

## LIVE WEBCAM DISPLAY ADS

Oliver Art Center's live streaming webcam will showcase our beautiful views of the Betsie Bay and Frankfort! Limited advertising spots are available annually, inquire for specifications.

**Intro pricing for 2024: \$450 through December 31, 2024 (\$50/month)**